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21/09/2017

As-salamalaykum

RE: Blue Whale Game

Dear Parents / Carers

I would like to warn you about a very dangerous game that a lot of the children outside the school are talking about. You can access this game from social media sites like Instagram; Facebook; Snapchat and etc.

In the game the people who run it are called "Masters". The masters send tests or challenges through to the person playing the game and take place over 50 days. They start quite small such as wake up at 4.20 am or watch a horror film. The challenges get worse and worse until they are asked to carve the shape of a blue whale into their own skin. To win the game the player is asked to commit suicide, if they choose not to do that the player is told that the masters will kill their family.

Please keep an eye on your child and talk to them about the dangers of games like this one. I would also like to point out that no child in primary school should have a social media account such as Instagram or Facebook. The lower the limit for these sites is 13 years old.

Yours faithfully,

Shakil Ahmed  
Ayesha Community School